



Bridal SHOW

BURLINGTON • OAKVILLE

www.thebridalshow.ca

Exhibitor Opportunities

Fast Facts

Spring Show

January 28th & 29th, 2012

As a marketing and communications tool, The *Bridal* SHOW is your best chance at reaching a wide range of targeted individuals who are eager to know all about your business.

Prestigious Burlington/Oakville

The *Bridal* SHOW is held at the Burlington Convention Centre, located just off the QEW in Burlington at Burloak Drive. In the past, this show has drawn crowds from all over the GTA. This intimate venue allows exhibitors to communicate with one of the most affluent and targeted audiences in Ontario, all within an elegant setting that provides the perfect backdrop to display quality products and services.

Demographics

With almost 4 million people living within a 60-minute drive, exhibitors receive access to an enormous audience.

Your Success Is Our Success

Consumer show participation has proven to be the most cost efficient method of marketing your product or service. We will work with you every step of the way to maximize your investment.

Show Features

The *Bridal* SHOW will feature professionally choreographed fashion shows throughout the event, allowing unique opportunities to show-off your company's fashions and accessories. Saturday & Sunday - 1:00pm & 3:30pm.

Other show features include: The 'Be a Pink Bride' Program, as a percentage of show proceeds are donated to the Canadian Breast Cancer Foundation, Catch the Winning Bouquet Contest, The 'Most Unique Engagement Story Contest', and the Inspiration Zone.

Contact your sales representative to be involved in these exciting features.

Advertising & Marketing

(Please see attached Media Campaign for details)

"The Bridal Show was beautiful and by far the nicest we've been to. The vendors were so friendly and well set up. We enjoyed the variety of vendors, and had a great time. You put on the best bridal show by far!"

- Barbara Fleming, Burlington ON (Bride)

LOCATION

Burlington Convention Centre, Burlington, ON

MOVE IN

Friday, January 27th 1:00pm to 8:00pm

SHOW DATES

Saturday, January 28th 11:00am to 5:00pm

Sunday, January 29th 11:00am to 5:00pm

MOVE OUT

Sunday, January 29th 5:00pm to 9:00pm

2012 RATE CARD - (Rates do not include HST)

10'x 8'	\$995.00
8'x 8'	\$845.00
Irregular Size	\$745.00
Tables (starting from)	\$495.00

PLEASE NOTE: Exhibit space includes a back curtained wall and sidewalls. 8' height restriction. Exhibit space does not include hydro, display materials or booth signs. Booth sharing is not permitted. Complete show services will be available through show contractors.

SPONSORSHIP OPPORTUNITIES

Available upon request. Key sponsorships include booth space, logo in prints ads & thebridalshow.ca, and branding opportunities on all promotional material.

**For further information contact
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