



*Bridal* SHOW  
 BURLINGTON • OAKVILLE  
[www.thebridalshow.ca](http://www.thebridalshow.ca)

# Bridal SHOW

BURLINGTON • OAKVILLE

## SPONSORSHIP OPPORTUNITIES

To Our Valued Clients,

We are proud to announce the upcoming 2011 Spring Burlington/Oakville Bridal Show on January 29th & 30th, 2011 at the Burlington Convention Centre. The show represents an ideal opportunity for exhibitors and sponsors to help couples plan the perfect wedding day with very specific services and products in mind.

### PLATINUM Package

**\$4,995 - each**

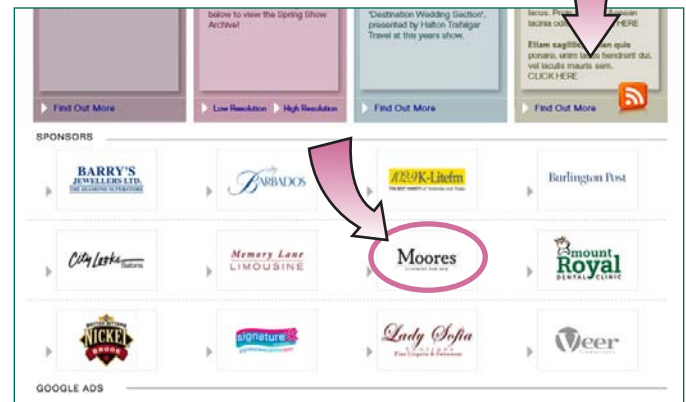
**Presenting Sponsor of  
The Burlington/Oakville Bridal Show**

*One exclusive opportunity*

Become the Presenting Sponsor of this prestigious event with all the recognition sponsorship entails. The Burlington/Oakville Media Package is valued at over \$30,000-.

#### Presenting sponsorship will include:

- **Radio Media:** Acknowledgement of your company as presenting sponsor in all 30 & 45 second radio commercials
- **Show Promotion:** Your company will be included in show contest & promotion. Contest & promotion is marketed in all forms of media, including Clue Ads in all Metroland Publications, and all Electronic Media.
- **Print Media:** Your company logo included in all print media (Presenting Sponsor Position)
- **Electronic Media:** Your company name will be listed as Presenting Sponsor on all Electronic Media advertising
- **Show Signage:** Your logo to be included on all show signage throughout show. Your logo will be viewed by thousands of show visitors (Presenting Sponsor Position)
- **Fashion Show:** Places your company 'front & centre' at each of the (4) Fashion Shows. Includes an emcee mention, product placement and your company logo included on Fashion Show signage (Presenting Sponsor Position)
- **\$2.00 Off Show Coupons:** Your company logo to be included on \$2.00 Off Show Coupons. Over 10,000 coupons are distributed throughout the Halton region, to exhibitors, and major retail locations (Presenting Sponsor Position)
- **Web Directory listing:** Your company logo to be included on thebridalshow.ca (Presenting Sponsor Position)
- **Show Program:** Your company logo to be included in show program. The show program is distributed to all show attendees (Presenting Sponsor Position)
- **Registry Bags:** Your company coupon, or brochure will be distributed in bridal registry bags. Bags are handed out to all brides that visit the show.
- **Bridal Registry List**
- **Standard Online Booth** on thebridalshow.ca
- **Ten complimentary tickets** to The Burlington/Oakville Bridal Show



*Please see attached media summary package for sponsorship examples.*

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## SPONSORSHIP OPPORTUNITIES

### GOLD Sponsorship

\$1,495 - each

Gold Sponsor of  
The Burlington/Oakville Bridal Show

*Three exclusive opportunities available*

Places your company at the forefront as a Major Sponsor of The Burlington/Oakville Bridal Show. Your company will be front and centre, with your extensive inclusion in our media campaign.

#### Gold sponsorship will include:

- **Print Media:** Your company logo included in all print media (Gold Sponsor Position)
- **Show Signage:** Your logo to be included on all show signage throughout show Your logo will be viewed by thousands of show visitors (Gold Sponsor Position)
- **Fashion Show:** Places your company 'front & centre' at each of the (4) Fashion Shows. Includes an emcee mention, product placement and your company logo included on Fashion Show signage (Gold Sponsor Position)
- **\$2.00 Off Show Coupons:** Your company logo to be included on \$2.00 Off Show Coupons. Over 10,000 coupons are distributed throughout the Halton region, to exhibitors, and major retail locations (Gold Sponsor Position)
- **Website Directory Listing:** Your company logo to be included on thebridalshow.ca (Gold Sponsor Position)
- **Show Program:** Your company logo to be included in show program. The show program is distributed to all show attendees (Gold Sponsor Position)
- **Registry Bags:** Your company coupon, or brochure will be distributed in bridal registry bags. Bags are handed out to all brides that visit the show.
- **Prize Giveaways:** Your company logo included on prize signage display at front door A prize will be given away on behalf of your company
- **Bridal Registry List**
- **Standard Online Booth** on thebridalshow.ca
- **Five complimentary tickets** to The Burlington/Oakville Bridal Show

*Please see attached media summary package for sponsorship examples.*

be a 'pink bride' a percentage of proceeds to be donated to the Canadian Breast Cancer Foundation

sponsored by...

BARRY'S JEWELLERS LTD. THE BRANDON W. PETERSONE

BARBADOS

Memory Lane LIMOUSINE

signature signaturevacations.com

veer PRODUCTIONS

729K-Litefm

Mount Royal RENTAL CLINIC

Moores

BERMUDA just the best

City Looks Salons

Lady Sofia

NICKEL BROOK

www.thebridalshow.ca for info contact: 905.399.0245

Present this coupon at the door and receive \$2.00 off regular adult admission

**\$2.00** off coupon per person

# Bridal SHOW

BURLINGTON • OAKVILLE

## SPONSORSHIP OPPORTUNITIES

### SILVER Sponsorship

**\$595 - each**

*Choose from one of three options to be recognized as a silver sponsor of the event.*

**Print Media:** Your company logo included in all print media (Silver Sponsor Position)

Or

**Show Signage:** Your logo to be included on all show signage throughout show. Your logo will be viewed by thousands of show visitors (Silver Sponsor Position)



Or

**Fashion Show:** Places your company 'front & centre' at each of the (4) Fashion Shows that take place over the weekend. Includes an emcee mention, product placement and your company logo included on Fashion Show signage (Silver Sponsor Position)

**\* All silver sponsor packages include:**

- **\$2.00 Off Show Coupons:** Your company logo to be included on \$2.00 off show coupons. Over 10,000 coupons are distributed throughout the Halton region, to exhibitors, and major retail locations (Silver Sponsor Position)
- **Website Directory Listing:** Your company logo to be included on thebridalshow.ca (Silver Sponsor Position)
- **Show Program:** Your company logo to be included in show program. The show program is distributed to all show attendees (Silver Sponsor Position)
- **Bridal Registry List**
- **Two complimentary tickets** to The Burlington/Oakville Bridal Show

# Bridal SHOW

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## SPONSORSHIP OPPORTUNITIES

### NICKEL Sponsorship \$395 - each

Choose from one of three options to be recognized as a nickel sponsor of the event.

**\$2.00 Off Show Coupons:** Your company logo to be included on \$2.00 off show coupons. Over 10,000 coupons are distributed throughout the Halton region, to exhibitors, and major retail locations (Nickel Sponsor Position)

Or

**Prizes:** Your logo will be on prize signage displays at front door. A prize will be given away, on behalf of your company. Brides register at door, and automatically enter to win a prize from your company



Or

**Registry Bags:** Your company coupon will be distributed in bridal registry bags. Bags are handed out to all brides that visit the show.

#### \*All bronze sponsorship packages include:

- Website Directory Listing: Your company logo to be included on thebridalshow.ca (Nickel Sponsor Position)
- Show Program: Your company logo to be included in show program. The show program is distributed to all show attendees (Nickel Sponsor Position)
- Bridal Registry List
- Two complimentary tickets to The Burlington/Oakville Bridal Show