

# 2019 SPONSORSHIP OPPORTUNITIES

## TO OUR VALUED CLIENTS:

We are proud to announce the upcoming 2019 SHOW on January 18 & 19, 2019 at the Oakville Conference Centre. The show represents an ideal opportunity for exhibitors and sponsors to help couples plan the perfect wedding day with very specific services and products in mind.

*Bridal* SHOW  
BURLINGTON • OAKVILLE

SPONSORSHIP LEVEL	NICKEL	SILVER	GOLD	PLATINUM
<b>NUMBER OF OPPORTUNITIES AVAILABLE</b>	Unlimited	Unlimited	3	1
<b>WEBSITE DIRECTORY LISTING:</b> Your company logo is included on thebridalshow.ca	●	●	●	●
<b>OFFICIAL SHOW GUIDE:</b> Your company logo to included in show guide. The show guide is distributed to all show attendees	●	●	●	●
<b>BRIDAL REGISTRY LIST</b>	●	●	●	●
<b>COMPLIMENTARY SHOW E-TICKETS</b>	●	●	●	●
<b>PRIZES:</b> Your logo will be on prize signage displays at the front entrance. A prize will be given away on behalf of our company. Brides register at the door and automatically enter to win your prize.	○	●	●	●
<b>SHOW BAGS:</b> Your company coupon will be distributed in show swag bags. Bags are handed out to all brides that visit the show.	○	●	●	●
<b>SOCIAL MEDIA:</b> Your company will be featured in one social media post		○	●	●
<b>SHOW SIGNAGE:</b> Your logo will be included on all show signage throughout the show. Your logo will be viewed by thousands of show visitors.		○	●	●
<b>FASHION SHOW:</b> Places your company 'front & centre' at each of the four fashion shows that take pace over the weekend. Includes emcee mention, product placement and company logo included on Fashion Show signage.		○	●	●
<b>RECOGNIZED AS GOLD SPONSOR</b>			●	—
<b>RECOGNIZED AS PRESENTING SPONSOR</b>				●
<b>RADIO MEDIA:</b> Acknowledgement of your company as presenting sponsor in all 30 and 45 second radio commercials.				●
<b>SHOW PROMOTION:</b> Your company will be included in show contest and promotion. Contest and promotion is marketed in various forms of traditional and electronic and social media.				●
<b>RATE</b>	<b>\$395</b>	<b>\$595</b>	<b>\$1495</b>	<b>\$4995</b>

● Included with sponsorship package ○ Choose one of the three options listed

RATES DO NOT INCLUDE HST

**FOR MORE INFORMATION CONTACT: JANICE OR GORD LAKESHORE CONSUMER SHOWS**  
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WWW.THE *Bridal* SHOW.CA

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