

**2021
APPLICATION
&
EXHIBITOR
CONTRACT**

THE *Bridal* SHOW

www.thebridalshow.ca
www.FaceBook.com/thebridalshow.ca
<https://twitter.com/thebridalshows>

Contact: _____
Company: _____
Address: _____
City: _____ Prov: _____ Postal: _____
Email: _____ Phone: _____
Category: _____ Website: _____
Services/Products: _____

as indicated below, in 2021 we wish to participate in one or more **MARKETING OPPORTUNITIES** at the Bridal Show Burlington Oakville

- | | | |
|---|---|---|
| <input type="checkbox"/> 10x8 booth \$1095 | <input type="checkbox"/> 7x4 booth \$ 550 | <input type="checkbox"/> Gold Sponsor \$ 1295 |
| <input type="checkbox"/> 8x8 booth \$ 950 | <input type="checkbox"/> Fashion Show \$ 200 | <input type="checkbox"/> Silver Sponsor \$ 495 |
| <input type="checkbox"/> 7x8 booth \$ 775 | <input type="checkbox"/> Attendee Bag inserts \$ 300 | <input type="checkbox"/> Bronze Sponsor \$ 295 |
- We would like to receive information re partnering in Social Marketing with Lakeshore Consumer Shows

Minimum deposit of \$200.00 or 50% of Contract amount is required with signed contract.

Full 50% deposit is due on or before September 11, 2020.

Final Contract balance is due November 27, 2020.

Signature below is authorization to process Deposit and payments when due by

VISA M/C E-transfer Cheque payable to: Lakeshore Consumer Shows

Credit Card Number: _____ Expiry _____

Name on Credit Card _____

Authorized Signature: _____ Date: _____

I/We have read and agree to all terms & conditions of The Bridal Show Contract and agree to Participate as detailed above, in The Bridal Show – Burlington Oakville, January 16th & 17th, 2021.

TERMS, CONDITIONS AND REGULATIONS (part 2 of Application Exhibitor Contract)

1. EXHIBIT SPACE ASSIGNED AND ALLOCATIONS

Exhibit space will be assigned by Show Management according to the date on which the application is received. Show Management reserves the right to relocate space of exhibits which may be affected by a change in the floor plan, or to avoid having competitive firms adjacent to or opposite each other. Show Management's determination with respect to assignment of exhibit space is to be binding on all parties.

2. ARRANGEMENT OF EXHIBITS

Exhibits shall be so arranged as not to obstruct the general view nor hide the exhibits of others. Plans for specially built displays not in accordance with regulations should be submitted to Show Management before construction is ordered.

3. STANDARD BOOTH EXHIBITS

Regular and specially built back walls including signs may not exceed an overall height of 8' and must be free standing. Low side dividers between exhibits cannot exceed 36" in height. Exceptions, if desired must be approved by show management prior to set up.

4. EXHIBITOR COVENANTS

(a) The exhibitor agrees not to conduct or be associated with a promotional contest in connection with the show, where a prize or prizes having a value in excess of \$50 are offered, unless the exhibitor (i) satisfies the Show Management that the contest is being operated in accordance with law and (ii) provides a letter of credit or other security satisfactory to the Show Management, covering the value of the prize(s).

(b) The exhibitor agrees to obey any non-smoking regulations in effect at the facility and agrees to ensure that its officers, agents, employees, and those for whom in law they are responsible for, obey any such regulations.

5. CANCELLATION

Should an Exhibitor decide to withdraw his participation, the Show Management shall have the right to retain as a cancellation fee any instalments or partial payment by the Exhibitor up to the time of cancellation.

6. SUBLETTING OF SPACE

The Exhibitor shall not assign, sublet or apportion the whole or any parts of the space assigned to him or have representatives, equipment or materials from other firms than his own in his assigned exhibit space without written consent of the Show Management.

7. INSTALLATIONS AND DISMANTLING OF EXHIBITS

Information on installation and dismantling of exhibits will be sent in ample time to prepare for these activities. Exhibitor agrees to abide by the schedule for setting up and dismantling. The Exhibitor shall not remove any part of his display until the show is officially closed. The Exhibitor shall be responsible for any expense incurred by Show Management and caused by the Exhibitor's or his agents delay in removing exhibit material or equipment at the close of the show.

8. EQUIPMENT REMOVAL

No equipment and/or material from the exhibits can be removed from the building unless accompanied by an authorized release form. Release forms are available from the show office.

9. DECORATION

The Exhibitor is entitled to make full use of exhibit space only. He will not insert nails, hooks, tacks, screws or other similar items in the property of the leasing venue (i.e. walls, floors or objects). No painting of the floor of the premises is permitted. The Exhibitor will be held responsible for any damage caused by his employees or agents.

10. OPERATION

Exhibits are to be open and staffed at all times during the show hours. The Show Management reserves the right to restrict exhibit to a maximum noise level, and to suitable methods of operation, and display of materials. If for any reason an exhibit or its content is deemed objectionable by Show Management, the exhibit will be subject to removal. This reservation includes persons, things, conduct, printed matter, or any item or attire which the Show Management may consider objectionable to the show's well-being. In the event such an eviction restriction is enforced, Show Management will not be liable for refunding rental fees or funds paid for exhibit equipment rental, except at its own discretion.

11. OFFICIAL CONTRACTORS

Where an official contractor has been designated by Show Management to perform services for Exhibitors such as rental of furniture, erection of exhibits, electrical work, plumbing, labour, or any other service, no Exhibitor or representative shall contract for such services unless permission has been secured in writing in advance from the Show Management.

12. LIABILITY

The Show Management will take measures necessary to protect the Exhibitor's property and to this end security guards will be employed. However, the Show Management cannot be held responsible in any way for damage to the Exhibitor's property or for any injuries suffered, whatever may be the nature or the cause of the damage or accident, insulting authorized material handling under Show Management supervision. Exhibitor guarantees the Show Management and any contributing sponsor, association, and the leasing venue against all claims and actions due to actions or omissions by the Exhibitor, his employees, or agents, due to the movement from any person making claims or taking action be it the Exhibitor, his employees, his agents or third parties. N.B. The word "damage" to the Exhibitor's property also includes theft or burglary of the Exhibitor's property.

13. FIRE SAFETY AND HEALTH REGULATIONS

The Exhibitor agrees to comply with local, municipal, and provincial laws, ordinances and regulations and the relations of the leasing venue, covering the safety, health and all other matters. All exhibit materials and equipment will be reasonably located and protected by safety guards and devices where necessary. Only fireproof materials shall be used in displays and the necessary fire precautions will be taken by the Exhibitor with regard to his displays. Gas tanks in any vehicles or equipment must be less than half-full and gas caps must be taped or locked. Batteries must be disconnected. The Exhibitor must ensure that steps are taken so that no lubricants are spilled on carpets.

14. EXHIBITORS INSURANCE

The Exhibitor must carry general public liability insurance covering bodily injury and property damage. Minimum inclusive limit of \$2,000 000. Exhibitors wishing to insure their goods must do so at their own expense.

15. UNOCCUPIED SPACE

The Show Management reserves the right, should any part of the Exhibitor's rented space on the opening day of the show, or should any space be forfeited due to failure to make proper payment, to rent said space in any other manner. This clause shall not be construed as affecting the obligation of the Exhibitor to pay the full amount specified in the present contract should the Show Management not resell the contract space.

16. INABILITY TO PERFORM

If the Show Management should be prevented from holding the show by any cause beyond its control or if it cannot permit the Exhibitor to occupy his rented space due to circumstances beyond its control including, but not limited to, strike, fire, civil disobedience, inclement weather, lockout, acts of God, the Show Management will refund to the Exhibitor the amount of the rental paid by him, less a proportionate share of the show expenses and Show management shall have no further obligation or liability to the Exhibitor.

17. CUSTOMS REGULATIONS

All Exhibitors who will be shipping material from outside of Canada must ensure that Canada Customs regulations have been met well in advance of the show. Canada Customs may be contacted directly at: Mendelsohn - Commercial Customs Brokers, 69 Yonge Street, 4th Floor, Toronto ON M5E1K3

18. SHOW DATES

Show Management reserves the right to change the dates or the show, up to 60 days prior to the show dates, and shall not be liable in damages or otherwise by reason of such change.

19. GENERAL REMARKS AND AMENDMENTS

This present contract is subject to obligations and conditions specified in the lease concluded between the leasing venue and Show Management shall have further power in the interpretation and enforcement of all the rules contained herein and the power to make such amendments thereto and such further rules and regulations governing participation in the show as it shall consider necessary.